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## JOB EXPERIENCE

### DESIGN PROJECT CENTER DESIGNER

Big Rapids, MI

September 2017 – May 2018

Worked with real-world clients, including the West Michigan Graphic Design Archives. Established project goals & concepts, using the design process & UX design. Created budgets & project timelines. Managed agendas. Developed a brand for a recruiting event. Implemented a new feature for a website.

### NEIGHBORHOOD HOUSE CHARITY FREELANCE

Rochester Hills

May 2016 – August 2017

Volunteer-freelance designer. Developed brand standards for potential fundraising events. Designed postcards, event flyers, & business sign. Created conceptual designs for their donor wall.

### TACO BELL EMPLOYEE / SHIFT LEAD

Rochester Hills

August 2013 – Summer 2018

Delegated & trained new employees. Prepared food & menu items. Took customer orders at the counter & in the drive-thru. Worked in the store at all hours of operation. Created informational illustrations for new hires.

## EDUCATION

### FERRIS STATE UNIVERSITY COLLEGE OF BUSINESS

Big Rapids, MI

September 2014 – May 2018

Bachelors of Science  
Graphic Design

Minor in Advertising / Integrated  
Communications Marketing

## AWARDS

### FERRIS DEAN'S LIST

Fall 2014 & Spring 2015

### GLIAC SOFTBALL ALL-ACADEMIC

2016, 2017, & 2018

### ALL-GLIAC SECOND TEAM

Spring 2016

## ORGANIZATIONS

### AIGA, PROFESSIONAL ASSOCIATION OF DESIGN

Since September 2016

### FERRIS STATE UNIVERSITY VARSITY SOFTBALL

August 2014 – May 2018

## PROFICIENCY



## DESIGN EXPOSURE

### HERMAN MILLER Zeeland, MI

November 2017

Studied UX design on print & environmental, and how to arrange print specifications.

### NEWELL BRANDS TOUR Kalamazoo, MI

October 2017

Discussed development for mass-production design & package design techniques.

### AIGA DESIGN CONFERENCE Minneapolis, MN

October 2017

Shared experience regarding growing topics, reviewed student portfolios, & spoke with very well-known designers.

### CARNEVALE STUDIO TOUR Grand Rapids, MI

October 2016

Discovered how smaller agencies function, how to log time, and set up GANT charts correctly.

### PAGEWORKS TOUR Grand Rapids, MI

October 2016

Looked at the different methods for printing, print samples, & the printers used for these specific jobs.

### MIGHTY IN THE MIDWEST STUDIO TOUR Grand Rapids, MI

February 2017

Gained knowledge on agency operations & working with clients.